

WORK EXPERIENCE

Client List:

Trio Education Opportunity Center | Hedwig Dances | Kaplan | Johnson Publishing Company | CAEL
National Marine Manufacturers Association | U.S. Cellular | Waxy Desires | Jefferson Playlot Park Advisory
| IFT | University of Illinois at Chicago | Morningstar

Graphic Designer, Chicago, IL

Contractor | November 2003-present

I am a skilled freelance graphic designer with over a decade of experience in the field designing print and online marketing materials consistent with branding and creative standards for a diverse range of clients in various industries. Experience includes:

- Utilizing composition, color story, and typography in line with brand vision and storytelling for print collateral including campaigns, posters, brochures, flyers, signage, and direct mail, as well as creating and editing existing templates
- Assisting clients in reaching an online audience and maintaining it with digital content including websites, social media ads, email blasts, dynamic web banners
- Interacts with clients on the most appropriate design options based on their marketing goals

Power Direct, Palatine, IL

Graphic Designer | December 1999-February 2001

Designed and executed print collateral for direct-mail advertising as well as Flash-based media including ads for a CD-ROM directory; collaborated with internal and external clients from initial design process to final delivery .

TECHNICAL PROFICIENCY

Print

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe Acrobat | Microsoft Office

Web

Adobe Dreamweaver | Adobe Premiere | Figma | HTML | CSS | CMS (Wordpress)

EDUCATION

The University of Illinois at Chicago

Graphic Design |

Master of Design (MDes)

Hochschule für Gestaltung und Kunst, Basel, Switzerland

Inquiry by Design | Poster Design | Design In Time |

Certification

The Illinois Institute of Art, Chicago, IL

Visual Communication |

Bachelors Degree of Fine Arts